

DON'T STOP THINKING ABOUT TOMORROW

DAKCS SUMMER CONFERENCE

Sheraton City Centre Hotel
Salt Lake City, Utah
June 23 – 25, 2010

EXHIBITOR CONTRACT FORM

To guarantee inclusion in the Summer Conference Agenda, please complete and return this form, the Booth Staff Registration Form, and the Exhibitor Product Description Form by May 23, 2010. Upon receipt of these forms a confirmation letter will be forwarded to the contact person.

Name of Firm (as it is to appear in the agenda)

Contact Person (all conference information will be sent to this person at below address)

Address

City State Zip

Telephone

Fax

Email

Space Assignment

Space will be assigned on a first come, first served basis.
We prefer not to be placed near the following:

DAKCS/Vendor Meeting

Meetings with the DAKCS Management Team will be scheduled at 20 minute intervals on Thursday, June 24th, between 3:30 and 5:30pm. Please indicate below if you are interested in a scheduled meeting.

- Yes, please schedule our meeting and advise us of the time
- No thanks, we are not interested

Exhibitor Drawing

Drawings will be conducted during the Customer Appreciation Breakfast on Friday, June 25th. If you plan to collect business cards for a give-away and would like to draw the winner in front of the group, please indicate below.

- Yes, please call on us for a drawing
- No, we are not interested

DAKCS SUMMER CONFERENCE

EXHIBITOR CONTRACT FORM

Exhibitor Gifts

Periodically throughout the General Sessions, a gift will randomly be awarded to a DAKCS Customer. These gifts may be of your choosing. The Exhibitor donating the gift will be announced, and the winning customer instructed to go to the Exhibitor's booth to claim the gift.

Yes, please include us. Our gift will be _____

No, we are not interested

Exhibitor Fee

\$975

(full payment must accompany this form for booth assignment)

Payment Method

Check Enclosed (payable to DAKCS Summer Conference)

Visa Master Card American Express Discover Card

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on card _____

Billing Address _____

Signature below permits charges to credit card and acknowledges agreement to the DAKCS Exhibitor Terms & Conditions (see below).

Cardholder Signature _____

(Signature required whether paying by check or credit card)

DAKCS EXHIBITOR TERMS AND CONDITIONS

Booth space will be assigned by DAKCS Software Systems

STAND ALONE BOOTHS - No part of any exhibit shall exceed eight feet in height or nine feet in width. Maintenance of the exhibit and space shall be the sole responsibility of the exhibitor.

DEFAULT OCCUPANCY - Any exhibitor failing to occupy space is not relieved of the obligation to pay for such space. DAKCS shall have the right to use such space as it sees fit.

LIABILITY - The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's display, equipment and other property while on The Sheraton City Centre Hotel premises, and hereby waives any claim or demand it may have against DAKCS or The Sheraton City Centre Hotel or its affiliates, arising from such loss, theft or damage.

INSTALLATION AND REMOVAL OF DISPLAYS - All displays must be erected and ready for viewing by 8:30AM on Thursday, June 24, 2010. Goods and materials used in any display may not be removed from the exhibit hall until the exhibition officially closes at 3:00PM Friday, June 25th, 2010.

CANCELLATION POLICY

All cancellations must be received in writing.

100% REFUND (less a \$25.00 processing fee) will be granted if written cancellation is received, either by mail or fax, on or before May 23, 2010.

50% REFUND of all fees will be granted for written cancellations received after May 23, 2010.

REFUNDS will be issued after the Summer Conference.

SUBSTITUTIONS may be sent at any time.

NO REFUND FOR NO SHOWS Cancellations received on June 23, 2010 will be considered No Shows.

DON'T STOP THINKING ABOUT TOMORROW

DAKCS SUMMER CONFERENCE

Sheraton City Centre Hotel
Salt Lake City, Utah
June 23 – 25, 2010

BOOTH STAFF REGISTRATION FORM

Staff registered after May 23, 2010 will not be listed in the Summer Conference Agenda.

Date _____

Company Name _____

Representative 1 (included in Exhibitor Fee)

First Name

Last Name

Mailing Address

Telephone

Email

Representative 2 \$575

First Name

Last Name

Mailing Address

Telephone

Email

Spouse/Guest \$265

First Name

Last Name

DAKCS SUMMER CONFERENCE BOOTH STAFF REGISTRATION FORM

| Representative 1 will attend: | Yes | No | Representative 2 will attend: | Yes | No |
|--------------------------------------|------------|-----------|--------------------------------------|------------|-----------|
| Wednesday Eve. Reception | () | () | Wednesday Eve. Reception | () | () |
| Thursday Lunch | () | () | Thursday Lunch | () | () |
| Thursday Dinner & Dancing | () | () | Thursday Dinner & Dancing | () | () |
| Friday Breakfast | () | () | Friday Breakfast | () | () |
| Friday Lunch | () | () | Friday Lunch | () | () |

| Spouse/Guest will attend: | Yes | No |
|----------------------------------|------------|-----------|
| Wednesday Eve. Reception | () | () |
| Thursday Dinner & Dancing | () | () |

EXTRA TICKETS

Use this section to purchase tickets for children to attend lunches and/or evening events, or for registered Spouse/Guest to attend luncheons.

CHILD RECEPTION, Wed., June 23 \$15.00 NUMBER OF TICKETS () \$ _____

CHILD DINNER, Thursday, June 24 \$25.00 NUMBER OF TICKETS () \$ _____
Indicate Child Meal Preference: Chicken Nuggets () Hamburger ()

LUNCHEON, Thursday, June 24 \$30.00 NUMBER OF TICKETS () \$ _____

BREAKFAST, Friday, June 25 \$25.00 NUMBER OF TICKETS () \$ _____

LUNCHEON, Friday, June 25 \$25.00 NUMBER OF TICKETS () \$ _____

TOTAL DUE FOR EXTRA TICKETS: \$ _____

TOTAL DUE FOR REPRESENTATIVE 2 \$ _____

TOTAL DUE FOR SPOUSE/GUEST \$ _____

GRAND TOTAL DUE: \$ _____

ALL REPRESENTATIVES AND THEIR GUESTS MUST REGISTER NO LATER THAN MAY 23, 2010

Payment Method

Check Enclosed (payable to DAKCS Summer Conference)

Visa Master Card American Express Discover Card

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on card _____

Billing Address _____

Cardholder Signature _____

DON'T STOP THINKING ABOUT TOMORROW

DAKCS SUMMER CONFERENCE

Sheraton City Centre Hotel
Salt Lake City, Utah
June 23 – 25, 2010

EXHIBITOR PRODUCT DESCRIPTION FORM

To guarantee inclusion in the DAKCS Summer Conference Agenda, please complete and return this form by May 23, 2010. Descriptions received after this date will not be included.

DIRECTORY LISTING TO READ:

Company name

Address

City

State

Zip

Telephone

Fax

Email

Website

OFFICIAL COMPANY DESCRIPTION:

Please provide a description (50 words or less) about your company or products to be included with your listing in the Summer Conference Agenda. DAKCS reserves the right to edit for length, sense and style.

IMPORTANT! E-MAIL YOUR COMPANY LOGO IN .tif OR jpeg FORMAT TO: denise@dakcs.com

DON'T STOP THINKING ABOUT TOMORROW

DAKCS SUMMER CONFERENCE

Sheraton City Centre Hotel
Salt Lake City, Utah
June 23 – 25, 2010

EXHIBITOR SPONSORSHIP FORM

Sponsorships help to set you apart from the competition. Guarantee publicity for your company and make sure you stand out – become a DAKCS Summer Conference sponsor!

All sponsorships include an invitation for two to the DAKCS Advisory Board Dinner on Tuesday Evening, June 22, 2010, in Salt Lake City. (Attendees include DAKCS Advisory Board Area Representatives and high level members of the DAKCS Staff.)

Also included:

- Link from DAKCS website - Summer Conference Information Page - to sponsor website
- Verbal recognition from the podium
- Ad space in Conference Agenda
- Sponsor logo on event napkins and signage promoting sponsorship at entrance to event (where applicable)

Please place a checkmark in the box for desired sponsorship

- Thursday, June 24**
Morning Break
10:00am – 10:30am in Exhibit Hall
Cost \$1500
- Thursday, June 24**
Afternoon Break
2:30pm – 3:00pm in Exhibit Hall
Cost \$1500
- Friday, June 25**
Customer Appreciation Breakfast
9:00am – 10:00am in Wasatch Room at The Sheraton
Cost \$2000
- Sheraton City Centre Hotel Room Keys**
Room Keys are distributed by front desk upon check-in. Sponsor's logo will appear on the front of each room key. Sponsorship also includes link from DAKCS website - Summer Conference Information Page - to sponsor website, verbal recognition from the podium, ad space in Conference Agenda.
Cost \$2000

DAKCS SUMMER CONFERENCE
EXHIBITOR SPONSORSHIP FORM

Payment Method

Check Enclosed (payable to DAKCS Summer Conference)

Visa Master Card American Express Discover Card

Credit Card Number _____

Exp. Date _____ Security Code _____

Name on card _____

Billing Address _____

Cardholder Signature _____